

February 1, 2023
The Day Spa Co.,Ltd.

**[MEGURI SPA & WELLNESS at InterContinental Osaka]
A special plan combining spa treatments with the traditional Japanese
view of the world, the tea ceremony, is now available.**



- This special plan is designed to experience the spirit of hospitality and the profound beauty of Japan through the tea ceremony
- Therapists customize the spa treatment according to the client's needs.
- Treatments with "chi to sé true," a Japanese spa skincare brand that incorporates the uniquely beautiful culture of Japan, will bring out your dignified beauty.

MEGURI SPA & WELLNESS, operated by The Day Spa Operation (Chuo-ku, Osaka; President: Tae Kawasaki), which operates 14 luxury spas throughout Japan, will launch a special plan that embodies traditional Japanese beauty for both international visitors and domestic residents who are rarely exposed to traditional Japanese culture, to get away from their busy daily lives and experience the world of Wabi-Sabi, and learn about the true beauty of Japan. The therapist for this special plan is responsible for everything from the formalities of the tea ceremony to spa treatments. Total support is provided following the treatment, including lifestyle advice tailored to each individual.

Inquiries regarding this matter

The Day Spa Co.,Ltd.

Kitahama TDS Building, 1-8-14 Hiranomachi, Chuo-ku, Osaka TEL : 06-6227-8086

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URL : <https://www.thedayspa.jp/category/pressrelese/>

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Background of the project

This is a special spa experience that incorporates the traditional culture of Japan.

Inbound guests (foreign travelers visiting Japan) are starting to return to Japan with the easing of entry restrictions in the latter half of 2022. In 2023, Japan's beautiful traditional culture, which is full of charm, is likely to attract more attention, as the government is actively working to increase the number of Japanophiles and attract foreign visitors to Japan by communicating the charms of Japan in various ways, etc.in an effort to increase the demand for tourism in Japan.

It might be difficult for those of us who reside in Japan to explain in specific detail, when asked to describe what the characteristic elements of Japanese beauty are. Elements of Japanese beauty are extremely delicate and complex. Still, dignified beauty does exist everywhere. This plan was born out of a concept to provide an opportunity to understand the spirit of Japan to whatever degree possible and to experience it with pleasure, rather than merely explaining it in words.

This wellness plan is suitable not only for clients from overseas, but also for Japanese clients, who will rediscover the spirit of Japan and the attractions of Japanese traditions. The plan offers a wellness journey that satisfies the body, mind and spirit, through the awareness of hospitality and beauty of Japanese culture, as well as through experiencing attractions that can only be provided by MEGURI SPA & WELLNESS.



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“Chanoyu Tea Ceremony” Wellness Journey Plan, 120 minutes 41,000 Yen (tax inclusive) ※A service charge of 15% will be added separately.

Treatment description: Tea ceremony experience 15 minutes + customized treatment 105 minutes for a total of 120 minutes (total time required 150 minutes)

The wellness journey begins with a tea ceremony, where the therapist artfully prepares a cup of tea for you. After experiencing the spirit of hospitality through the tea ceremony, the treatment starts with a foot bath and deep breathing session, while listening to harmonious Japanese musical tones. “chi to sé true”, a spa product made with Japanese ingredients that incorporate the wonderful culture and wisdom of Japan, is incorporated into a treatment plan personalized for each client to bring out a healthy and dignified beauty.



The first step is a casual tea ceremony experience. The therapist will give you a detailed explanation of the tea ceremony.



The treatment is customized for each individual client, according to their needs and preferences.



The product “chi to sé true” is prepared with particular attention given to ingredients that are uniquely Japanese, including fermented rice bran and other Japanese and Chinese ingredients.

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MEGURI SPA & WELLNESS / InterContinental Hotel Osaka, 4th floor

Number of treatment rooms: 6 rooms * All private rooms.

Spa suites feature a shower, powder room and other amenities (5 single rooms and 1 twin room)

official website: <https://megurisp.jp/>

Inquiries and reservations: Phone 06-6374-3503 (direct dial) or visit the official website

MEGURI SPA & WELLNESS is located on the fourth floor of the luxury hotel "InterContinental Hotel Osaka" in the commercial complex "Grand Front Osaka," the center of Umeda, Osaka, the largest metropolis in Western Japan. All rooms are fully private spa suites, where not just healing, but also professional body treatments, facial and other treatments can be selected from a broad menu. Treatments offered at MEGURI SPA & WELLNESS consist of menus designed to suit the conditions of clients at that particular moment and promotes a smooth cycle of balance with five elements, based on the concept that "everything consists of five elements of wood, based on the concept that "everything consists of five elements of wood, fire, earth, metal and water" as proclaimed by the Eastern natural philosophy of the five natural elements.

The spa has been awarded the prestigious global spa award, the World Luxury Spa Award, for four consecutive years since 2019, and is recognized for its international level of quality and service.



Service name	"Chanoyu Tea Ceremony" Wellness Journey Plan, 120 minutes
Retail price (tax inclusive)	41,000 Yen (A service charge of 15% will be added separately.)
Plan launch date	March 10, 2023 (Friday)
Sales location	MEGURI SPA & WELLNESS, InterContinental Hotel Osaka, 4th floor
Reservations	Phone 06-6374-3503 official website https://megurisp.jp/

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